



**Bali Spa & Wellness Association (BSWA)  
successfully held their first Hygiene Workshop  
for Beach Masseuse  
on September 30 at Benoa, Nusa Dua.**

BSWA invited CIBTAC certified therapist to conduct the training on hygiene, sanitation, skin diseases, basic massage techniques, and professional ethics. More than 70 masseuses attended the event and happily took on the proper and healthy practice.

Aside from the therapists, Eko Putranto, district manager of Ecolab, Yena Feliana and Mia Darmi from BSWA also assisted with the training. BSWA presented a certificate to the beach masseuse as a symbol of their participation. The beach masseuses received useful gifts such as books, massage oils, sarong, and hand mitts from various BSWA members. These members are: Banyu Spa, Jamu Jamu, PIBI School, AW Lake, Jamu Spa School, Balibatiku, Flower Power, Mary Darling, Theta Spa, and Pevonia Botanica.

“As spa and wellness practitioners, we feel the need to embrace the existence of beach masseuses. They are honest and kind women who are trying to make a living. That is why as a group of experts in the spa field, we endorse them with skill and health guidelines. We are so excited because the attendance is 50% more than expected,” states Lulu Widjaja, President of BSWA. The association plans to implement a similar program for Kuta area in January 2011.

Bali Hotels Association (BHA) and Himpunan Humas Perhotelan give their full support for this program. Hotel members in the area donated training equipments and refreshments for the beach masseuses.

BSWA conveys their gratitude to supporting agencies, Bali Tourism Institute (STP Bali), Benoa District Officials (Kelurahan Benoa), BHA, and Bali Hotel Public Relations Association (HHPB) in helping putting the workshop together.

BSWA also thanks The Laguna Luxury Collection Resort & Spa, St. Regis, The Westin Resort, Ayodya, Melia, Amanusa, Novotel, Four Seasons, Pan Pacific Nirwana, Kayumanis, and Nusa Dua Beach Hotel & Spa.

“At the end of the day, they are part of the tourist’s experience during their visit to Bali, and through this training, we hope they receive the best we can offer. BHA will continuously support this program,” says Jean-Charles Le Coz, Chairman of BHA.

Here are some pictures from the event:



Workshop by Mia - Laguna



Exercise



Massage Demo



Workshop by Eco-Lab



Certificate Presentation by Lulu



Books Donation from PIBI given by Ibu Windy



CIBTAC Diploma holders and Ibu Windy



All workshop participants and trainers